

# Women In Automotive Conference - Orlando, FL

## June 24 - 26, 2018



## Sponsor Packages

### Dealership Passes available at no additional charge.

Must be dealers and must [register](#) with Women In Automotive. Please [contact us](#) to receive Dealership Pass Event Codes for registration.

### Additional Vendor passes available at \$195 each.

Please [contact us](#) to receive Vendor Pass Event Codes for registration.

# Sponsorship Benefits

# Sponsorship Levels

Scroll Down to view individual sponsor packages.

	Title	Keynote	Executive	Event	Affiliate	Booth	Media
<b>Presentations</b>							
Reserved 20' Premium Presentation Area	●						
Reserved 10' Premium Presentation Area		●	●				
Reserved 10' Presentation Area				●	●	●	●
<b>Website Presence</b>							
Top Level Logo Placement on Website	●	●					
Premium Logo Placement on Website			●				
Logo Placement on Website				●	●	●	●
Dedicated Partnership Page on Event Website	●	●	●	●			
Link Back to Company Site from Event Website	●	●	●	●	●	●	●
<b>Event Marketing</b>							
Logo in Event Marketing Materials	●	●	●	●	●	●	●
On Stage Logo Projection	●	●	●	●			
Verbal Recognition from Podium	●	●	●	●	●	●	●
<b>Event Program</b>							
Logo in Event Program	●	●	●	●	●	●	●
Premium Description in Event Program	●	●	●				
Description in Event Program				●	●		
Full Page Display Ad in Event Program	●	●	●				
Half Page Display Ad in Event Program				●			
Quarter Page Display Ad in Event Program					●	●	●
<b>Additional</b>							
1 Break Sponsorship	●						
4 Vendor Passes	●	●	●				
2 Vendor Passes				●	●	●	●
Attendee List	●	●	●				

# Title

## Available Packages

Title Sponsor  
Price: \$20,000

## Sponsorship Benefits

### Presentations

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- Reserved 20' Premium Presentation Area

### Website Presence

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- Top Level Logo Placement on Website
- Dedicated Partnership Page on Event Website
- Link Back to Company Site from Event Website

### Event Marketing

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- Logo in Event Marketing Materials
- On Stage Logo Projection
- Verbal Recognition from Podium

### Event Program

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- Logo in Event Program
- Premium Description in Event Program
- Full Page Display Ad in Event Program

### Additional

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- 1 Break Sponsorship
- 4 Vendor Passes
- Attendee List

# Keynote

## Available Packages

### Keynote Speaker

Price: \$20,000

2 of 4 Available

## Sponsorship Benefits

### Presentations

- Reserved 10' Premium Presentation Area

### Website Presence

- Top Level Logo Placement on Website
- Dedicated Partnership Page on Event Website
- Link Back to Company Site from Event Website

### Event Marketing

- Logo in Event Marketing Materials
- On Stage Logo Projection
- Verbal Recognition from Podium

### Event Program

- Logo in Event Program
- Premium Description in Event Program
- Full Page Display Ad in Event Program

### Additional

- 4 Vendor Passes
- Attendee List

# Executive

## Available Packages

### Lunch Sponsor

Price: \$12,000

1 of 2 Available

### Cocktail Receptions

Price: \$12,000

2 Available

### Track Sponsor

Price: \$15,000

4 Available

## Sponsorship Benefits

### Presentations

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- Reserved 10' Premium Presentation Area

### Website Presence

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- Premium Logo Placement on Website
- Dedicated Partnership Page on Event Website
- Link Back to Company Site from Event Website

### Event Marketing

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- Logo in Event Marketing Materials
- On Stage Logo Projection
- Verbal Recognition from Podium

### Event Program

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- Logo in Event Program
- Premium Description in Event Program
- Full Page Display Ad in Event Program

### Additional

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- 4 Vendor Passes
- Attendee List

# Event

## Available Packages

Portfolio /  
Notebook

Price: \$7,500  
1/1 Available

Program

Price: \$8,500

Makeover Sponsor

Price: \$7,500

WiFi

Price: \$7,500

Headshot Booth

Price: \$10,000

Bag Sponsor

Price: \$10,000

Lanyard Sponsor

Price: \$10,000

Advertising /  
Marketing / SEO

Price: \$10,000

Audio Visual

Price: \$10,000

Breakfast Sponsor

Price: \$10,000

1 of 2 Available

## Sponsorship Benefits

### Presentations

- Reserved 10' Presentation Area

### Website Presence

- Logo Placement on Website
- Dedicated Partnership Page on Event Website
- Link Back to Company Site from Event Website

### Event Marketing

- Logo in Event Marketing Materials
- On Stage Logo Projection
- Verbal Recognition from Podium

### Event Program

- Logo in Event Program
- Description in Event Program
- Half Page Display Ad in Event Program

### Additional

- 2 Vendor Passes

# Affiliate

## Available Packages

Coffee Sponsor

Price: \$5,000

Charger Station

Price: \$5,000

Give-Aways / Gift  
Basket / Personal  
Branding

Price: \$5,000

Break

Price: \$5,000

## Sponsorship Benefits

### Presentations

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- Reserved 10' Presentation Area

### Website Presence

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- Logo Placement on Website
- Link Back to Company Site from Event Website

### Event Marketing

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- Logo in Event Marketing Materials
- Verbal Recognition from Podium

### Event Program

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- Logo in Event Program
- Description in Event Program
- Quarter Page Display Ad in Event Program

### Additional

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- 2 Vendor Passes

# Booth

## Available Packages

Booth

Price: \$3,600

## Sponsorship Benefits

### Presentations

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- Reserved 10' Presentation Area

### Website Presence

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- Logo Placement on Website
- Link Back to Company Site from Event Website

### Event Marketing

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- Logo in Event Marketing Materials
- Verbal Recognition from Podium

### Event Program

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- Logo in Event Program
- Quarter Page Display Ad in Event Program

### Additional

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- 2 Vendor Passes



# Media

## Available Packages

## Sponsorship Benefits

- Reserved 10' Presentation Area
- Logo Placement on Website
- Link Back to Company Site from Event Website
- Logo in Event Marketing Materials
- Verbal Recognition from Podium
- Logo in Event Program
- Quarter Page Display Ad in Event Program
- 2 Vendor Passes